

# Rocco Rada

## Information

roccorada.com  
rockyrada@gmail.com  
973-800-9768

## Experience

### Senior Product Designer

LeafLink  
April 2019 - present

### Head of Design

Thesis  
August 2018 - April 2019

### Senior UX/UI Designer and Engineer

Receptiv  
June 2014 - May 2018

### Graphic Designer and Web Developer

New Jersey Devils  
January 2013 - June 2014

### Graphic Designer

National Hockey League  
June 2012 - January 2013

## Education

Parsons School of Design  
BFA, Design and Technology  
August 2009 - May 2013

## Knowledge

Sketch  
Figma  
Photoshop  
Illustrator  
After Effects  
Premiere  
InDesign  
Lightroom  
HTML  
CSS  
JavaScript  
PHP  
InVision  
Zeplin  
Orgami  
Principle  
Framer

## Skills

Product design  
User experience design  
User interface design  
Visual design  
Interaction design  
Brand identity design  
Web development  
Illustration  
Photography